

Bolidtop in the Hollywood of the business

The Strijp-S district is the pride of Eindhoven. A phenomenal area teeming with creativity and innovation. The place where Philips once started off and developed into one of Europe's top light bulb manufacturers. Where Albert Einstein was among the guests visiting the physics laboratory [NatLab](#). The many grand monumental [buildings](#) were erected for eternity and are therefore being given a completely new function. The creative and innovative atmosphere and Strijp-S go together like a horse and carriage and this will continue to be the case. Or rather, that atmosphere has been strengthened. The separation of Eindhoven and its creative, innovative talent was caused by a serious shortage of mixed residential and business areas and thus by a lack of possibilities for the creative industry to make itself visible. But Strijp-S is no longer growing lonely! As a start, Philips returned the Klok Building, also known as 'the forbidden city', to Eindhoven. A domain of 30,000 m², as large as the city centre, which has become a hub of pioneering activity. A fascinating mix of upstarts, restarters and experienced entrepreneurs. Newcomers to a new Strijp-S, who are setting the tone for the way, in which Eindhoven will once again embrace this recaptured part of the city.

In the meantime, nearly all spaces in the Klok Building have been filled with tenants. Interior experts, [fitness centres](#), engineers, concept developers, designers, a centre for pop music, a [publishing company](#) and event managers organizing concerts, dance parties and [festivals](#) in the large halls under the Klok Building. One of these fortunate 'Klok entrepreneurs' is Deerns, an independent engineering firm specializing in installation engineering, energy and construction physics. Besides running six offices in the Netherlands, the firm is an international player active in markets including Germany, China, Dubai and the United States. The several thousand square metres of floor area in the Klok Building provide the basis for a fresh start in Eindhoven. A space in such a renowned building deserves the best floor finish there is. What could be more appropriate in this case than choosing a flooring supplier who is a pioneer just like yourself, a real innovator who keeps bringing ground-breaking products to market? So Bolidt was chosen, to initially install a [Bolidtop FiftyFifty](#), from the Bolidtop® Design series. That went down well... A few months later, the aesthetic Bolidtop® 525 was added. Deerns now has a beautiful [office](#). Time to pioneer!

